



February 8, 2008

SCBA Offers Eighth Annual Job Fair

On Tuesday, April 8, 2008, the South Carolina Broadcasters Association (SCBA) is holding its eighth annual Collegiate Job Fair from 1:00 to 3:00 p.m. at the SC National Guard Armory in Columbia.

This Job Fair is designed to assist stations with their outreach efforts while also providing you with the unique opportunity to meet and even interview students enrolled in broadcast programs at state colleges and universities. The Job Fair typically attracts more than 150 students, many of whom are due to graduate in May 2008.

Stations will be provided with a draped display table and sign for a moderate fee that will benefit the SCBA Educational Foundation. This year, SCBA is celebrating its 60th anniversary. In recognition of this milestone, the Association engaged in two very special projects. In 2007, we reflected on our history and launched a special project to collect vintage audio and video material, station histories and interviews with dozens of broadcast pioneers. In 2008, we are looking to the future of our industry and pledging support to the next generation of broadcasters. The SCBA Educational Foundation funds \$35,000 annually in scholarships for broadcast students at colleges, technical schools, and universities in South Carolina. Assets of the Foundation Endowment now stand at \$915,000 well on the way to the million-dollar mark. Once reaching this goal, our scholarship program will be able to continue in perpetuity. There could be no better way to celebrate our 60 years of service than to fulfill this pledge to the broadcasters of tomorrow. We invite your station to help us meet this exciting challenge by making a tax-deductible contribution to the Educational Foundation Endowment. All proceeds from station registrations will be directed to the Endowment.

Member Rates

Radio-single station or group with less than 3 stations	\$25
Radio-groups with 3 or more stations	\$50
Television	\$50 per station

Non-members add an additional \$75 to the rates above.

***Checks should be made payable to: SCBA Educational Foundation
You will receive a receipt for your tax-deductible contribution.***

We encourage you to limit the number of representatives manning your table to no more than three individuals who can talk with students about a variety of career opportunities. **To participate, please complete the enclosed registration form and return it by Friday, March 21** so we may notify the colleges about which stations will be represented. We have a limited number of tables so early registration is strongly recommended. If you have any questions about this Job Fair, please contact the SCBA office at (803) 732-1186.

SCBA COLLEGIATE JOB FAIR
Tuesday, April 8, 2008
1:00 – 3:00 p.m.
SC National Guard Armory, Columbia

REGISTRATION FORM

(Registration Deadline: Friday, March 21)

(NOTE TO GROUP RADIO STATIONS: If you prefer to have more than one table to accommodate different hiring representatives from different stations in your group, please duplicate this form and submit one form for each table requested. Depending on the number of registrations, we will do our best to meet your request.)

PLEASE PRINT OR TYPE

Station(s) _____

(Include call letters for all stations to be represented at one table)

Contact Person _____ **Title** _____

Phone(____) _____ **Fax**(____) _____ **Email** _____

Address _____

City _____ **State** _____ **Zip** _____

Individuals Who Will Be Manning Your Table:

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

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MAIL FORM & CHECK TO:

S.C. Broadcasters Association
One Harbison Way, Suite 112
Columbia, S.C. 29212

OR

FAX FORM &

MAIL CHECK SEPARATELY:

Karen Nettles
SCBA Office
(803) 732-4085

REGISTRATION DEADLINE: MARCH 21