



DATE: March 1, 2010

TO: Colleges and Universities with Broadcast, Communications and Journalism Programs

FROM: Karen Nettles, SCBA Executive Assistant

RE: SCBA Collegiate Job Fair—April 13

You and your students are invited to attend the South Carolina Broadcasters Association's annual Collegiate Job Fair on Tuesday, April 13, 2010 at the SC National Guard Armory in Columbia from 1:00 pm-3:00 pm.

I strongly encourage you to bring your students so that they can take advantage of this unique opportunity to meet with broadcast professionals who have hiring responsibilities at radio and television stations throughout South Carolina. The relaxed and unstructured format of the Job Fair allows them to network with broadcast professionals, learn about specific careers within broadcasting, gain valuable information about the industry and even participate in informal interviews. Although students can arrive any time between 1:00 pm and 3:00 pm, early arrival is encouraged to allow plenty of time to meet with as many representatives as possible. At the last Job Fair, over 100 stations were represented. Business attire is recommended and students should either bring resumes or copies of a completed "Student Information Summary" which is enclosed. (Copy as needed.)

Registration is complimentary for this event but pre-registration is required. Please fill out the enclosed registration form and return it to the SCBA office no later than Wednesday, April 7. Also enclosed are conference posters for you to display where appropriate. Be sure to add your name and contact information at the bottom of the poster. I suggest you make announcements in the appropriate classes as well.

Thank you in advance for promoting this event to your students and we look forward to having your school represented on April 13th. If you have any questions, you may contact me at (803) 732-1186 or Karen@scba.net.

**10th Annual SCBA Collegiate Job Fair
April 13, 2010**

REGISTRATION FORM

Registration Deadline: April 7, 2010

PLEASE PRINT OR TYPE:

Institution _____

Contact Person _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ Email _____

Registration for SCBA Job Fair

(Copy this sheet as needed for additional registrants.)

Name

1. _____ 11. _____

2. _____ 12. _____

3. _____ 13. _____

4. _____ 14. _____

5. _____ 15. _____

6. _____ 16. _____

7. _____ 17. _____

8. _____ 18. _____

9. _____ 19. _____

10. _____ 20. _____

Please return by Wednesday, April 7 by email, fax, or mail to:

Karen Nettles, SCBA

Fax: (803) 732-4085

Email: scba@scba.net

SCBA

One Harbison Way, Suite 112

Columbia, SC 29212