



Associate Corporate Members

Advertising/PR/ Promotions

Sam E. McCuen & Associates

Sam McCuen
President
114-A Haygood Ave.
Lexington, SC 29072
(803) 920-9263, voice
(803) 359-3008, voice

Associations/ Professional Organizations

Municipal Association of South Carolina

Reba Campbell
Director of Communications
PO Box 12109
Columbia, SC 29211
(803) 933- 1245, voice
(803) 933-1291, fax
www.masc.sc

Radio Advertising Bureau

George Hyde
1320 Greenway Dr., Ste. 500
Irving, TX 75038
(402) 420-2881, voice
(972) 753-6727, fax
www.rab.com

SC Automobile Dealers Association

Patrick E. Watson
Executive Vice President
526 Hampton St.
Columbia, SC 29201
(803) 252-0205, voice
(803) 252-5965, fax
www.scada.org

SC Chamber of Commerce

VP-Communications & PR
1201 Main St.
Suite 1700
Columbia, SC 29201
(803) 799-4601, voice
(803) 779-6043, fax
www.scchamber.net

United Minority Media Council

MC Richardson
President
5511 Woodland Ave., Ste. 1
Kansas City, MO 64110
(816) 822-1313, voice
(816) 822-8002, fax
www.umma.net

Banking

Carolina First

Michael Kapp
City Executive
PO Box 12249
Columbia, SC 29211
(803) 251-1838, voice
(803) 343-2126, fax
www.carolinafirst.com

Broadcast Educators

Clafflin University

Donna Gough
Chair
Dept. of Mass Comm.
400 Magnolia St.
Orangeburg, SC 29115
(803) 535-5769, voice
(803) 535-5381, fax
www.clafflin.edu

Clemson University

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Chair
Dept. of Comm. Studies
408 Strode Tower
Clemson, SC 29634
(864) 656-5384, voice
(864) 656-0599, fax
www.clemson.edu

Francis Marion University

Don Stewart
Chairman, Department of
Mass Communications
PO Box 100547
Florence, SC 29501
(843) 661-1385, voice
(843) 661-1547, fax
www.fmarion.edu

North Greenville University

Phil Gardner
Director for Corporate and
Foundation Giving
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(864) 977-7014
(864) 977-7021
www.ngu.edu

SC State University

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www.scsu.edu

Tri-County Technical College

John Woodson
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& Television
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(864) 646-1892, fax
www.tctc.edu

Trident Technical College

John Wilson
Department Chairman
PO Box 118067
Charleston, SC 29423
(843) 574-6344, voice
(843) 574-6854, fax
www.tridenttech.org

Winthrop University

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Communication
Rock Hill, SC 29733
(803) 323-4529, voice
(803) 323-2464, fax
www.winthrop.edu

Brokerage Firms

Media Services Group

George Reed
Managing Director
3948 S. Third St., #191
Jacksonville Beach, FL
32250
(904) 285-3239, voice
(904) 285-5618, fax
www.mediaservicesgroup.com

Equipment/Service Vendors

Advantage Systems

Mike LoConte
President
42 Broad Pointe Dr.
Hilton Head, SC 29926

(843) 342-5264, voice
www.advantagesystemsinc.net

Arbitron

Cheryl Kanak
Account Executive
9000 Central Parkway
Suite 300
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(727)954-4975, voice
(886)784-1316, fax
www.arbitron.com

CompuScripts, Inc.

Deborah Dusseljee
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Columbia, SC 29201
(803) 988-8438, voice
(803) 988-0094, fax
www.compuscriptsinc.com/

Broadtech Services

John George
President
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Lexington, SC 29073
(803) 951-7443, voice
(803) 951-3123, fax

Nielsen Media Research

Lisa Schmidt
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(770) 777-4265, voice
(770) 763-4261, fax
www.nielsenmedia.com

SCMS, Inc.

Bob Cauthen
President
10201 Rodney Blvd.
Pineville, NC 28134
(704) 889-4508, voice
(704) 889-4540, fax
www.scmsinc.com/

Sony Electronics

Martin Meredith
Sales Engineer

13310 Kensal Green Rd.
Charlotte, NC 28278
(704) 583-8425, voice
(704) 583-8400, fax
www.sony.com

Sunny Broadcasters, Inc.

Dick Laughridge
Owner
1482 Florawood Dr.
Columbia, SC 29204
(803) 782-4545, voice
(803) 782-4756, fax

Tower & Communication Services, Inc.

John S. Hanna, Jr.
President
2800 Hunters Ridge Dr.
Florence, SC 29506
(843) 662-9936, voice
(843) 665-6539, fax
www.towercommservices.com

Tower Consultants, Inc, (TCI)

Jean-Alain Lecordier, PE
President
15 Surrey Court
Columbia, SC 29212
(803) 407-8489, voice
(803) 407-8691, fax
www.tower-tci.com

Insurance

Consolidated Insured Benefits

Jim English
President
PO Box 2303
Greenville, SC 29602
(864) 271-6863 ext. 305,
voice
(864) 235-1892, fax
www.cibinc.com

SC Farm Bureau Federation

Reginald Hall
Director, Promotions &
Education Division

PO Box 754
Columbia, SC 29202
(803) 936-4409, voice
(803) 936-4452, fax
www.scfb.org

SC Insurance News Service

Licia Jackson
Executive Director
1301 Gervais St.
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Columbia, SC 29201
(803) 252-3455, voice
(803) 779-0189, fax
www.scinsnews.com

Legal

Fenno Law Firm

Edward Fenno
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171 Church St.
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Charleston, SC 29401
(843) 720-3747, voice
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www.fennolaw.com

Music Licensing

ASCAP

Ray Schwind
Director of Radio Licensing
One Lincoln Plaza
New York, NY 10023
(212) 621-6461, voice
(800) 392-7227, fax
www.ascap.com

BMI

Mason Hunter
Senior Director
10 Music Square East
Nashville, TN 37203
(615) 401-2912, voice
(615) 401-2607, fax
www.bmi.com

SESAC, Inc.

Greg Riggle
Regional Manager

55 Music Square East
Nashville, TN 37203
(615) 320-0055, voice
(615) 321-6292, fax
www.sesac.com

Programming/News Suppliers

Associated Press

John Harris
Regional Radio Executive
1100 South Tryon St., Ste.
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Charlotte, NC 28203
(704) 358-1943, voice
(704) 376-4813, fax
www.ap.org

Carolina Panthers Network

Amy Martin
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(704) 358-7618, fax
www.panthers.com

Gamecock Sports Marketing

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PO Box 50306
Columbia, SC 29250
(803) 777-8254, voice
(803) 777-7376, fax
www.learfield.com

SC Radio Network

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1301 Gervais Street, Ste.
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(803) 790-4300, voice
(803) 790-4309, fax
www.southcarolinaradionetwork.com

Traffic Patrol Broadcasting of SC

Bill Jennings
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119 Amrita Court
Charlotte, NC 28211
(704) 362-0108, voice
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State Government

SC Army National Guard

Don Sornson
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1 National Guard Rd.
Columbia, SC 29201
(803) 806-1280, voice
(803) 806-4322, fax
www.nationalguard.com

SC Department of Transportation

Pete Poore
Director of Communications
955 Park St.
Columbia, SC 29202
(803) 737-1270, voice
(803) 737-1273, fax
www.scdot.org

SC Educational Television Network

David Crouch
President
1101 George Rogers Blvd.
Columbia, SC 29201
(803) 737-3200, voice
(803) 737-8298, fax
www.sctv.org

Utilities

AT&T

Clifton Metcalf
Director, Public Affairs
1600 Williams St., Ste. 5500
Columbia, SC 29201
(803) 401-2215, voice
(803) 765-2674, fax
www.att.com

Blue Ridge Electric Co-op

Denise McCormick
PO Box 277
Pickens, SC 29671
(864) 878-6326, voice

(864) 878-6328, fax
www.blueridge.coop

**Electric Cooperatives of
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