



Associate Corporate Members

Advertising/PR/ Promotions

Sam E. McCuen & Associates

Sam McCuen
President
114-A Haygood Ave.
Lexington, SC 29072
(803) 920-9263, voice
(803) 359-3008, voice

Associations/ Professional Organizations

Municipal Association of South Carolina

Reba Campbell
Director of Communications
PO Box 12109
Columbia, SC 29211
(803) 933- 1245, voice
(803) 933-1291, fax
www.masc.sc

Radio Advertising Bureau

George Hyde
1320 Greenway Dr., Ste. 500
Irving, TX 75038
(402) 420-2881, voice
(972) 753-6727, fax
www.rab.com

SC Automobile Dealers Association

Patrick E. Watson
Executive Vice President
526 Hampton St.
Columbia, SC 29201
(803) 252-0205, voice
(803) 252-5965, fax
www.scada.org

United Minority Media Association

MC Richardson
President
5511 Woodland Ave., Ste. 1
Kansas City, MO 64110
(816) 822-1313, voice
(816) 822-8002, fax
www.umma.net

Banking

Carolina First

Michael Kapp
City Executive
PO Box 12249
Columbia, SC 29211
(803) 251-1838, voice
(803) 343-2126, fax
www.carolinafirst.com

Broadcast Educators

Claflin University

Donna Gough
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400 Magnolia St.
Orangeburg, SC 29115
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www.claflin.edu

Clemson University

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www.clemson.edu

Francis Marion University

Don Stewart
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www.fmarion.edu

Lander University

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320 Stanley Ave.
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www.lander.edu

North Greenville University

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www.ngu.edu

SC State University

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Tri-County Technical College

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www.tctc.edu

Trident Technical College

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University of South Carolina

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www.sc.edu

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www.winthrop.edu

Brokerage Firms

Media Services Group

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Managing Director
3948 S. Third St., #191
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(904) 285-5618, fax
www.mediaservicesgroup.com

Equipment/Service Vendors

Advantage Systems

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Hilton Head, SC 29926
(843) 342-5264, voice
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Arbitron

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CompuScripts, Inc.

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www.compuscriptsinc.com/

Broadtech Services

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MediaSpanOnline

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www.mediaspanonline.com

Nielsen Media Research

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www.nielsenmedia.com

Optical Illusions Company

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(843) 412-6217, voice
www.opticalillusionscompany.com

SCMS, Inc.

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www.scmsinc.com/

Sunny Broadcasters, Inc.

Dick Laughridge
Owner
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Columbia, SC 29204
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(803) 782-4756, fax

Tower & Communication Services, Inc.

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www.towercommsservices.com

Tower Consultants, Inc, (TCI)

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(803) 407-8691, fax
www.tower-tci.com

Insurance

Consolidated Insured Benefits

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SC Farm Bureau Federation

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SC Insurance News Service

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www.scinsnews.com

Legal

Fenno Law Firm

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Charleston, SC 29401
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www.fennolaw.com

Music Licensing

ASCAP

Ray Schwind
Director of Radio Licensing

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New York, NY 10023
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www.ascap.com

BMI

Mason Hunter
Senior Director
10 Music Square East
Nashville, TN 37203
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www.bmi.com

SESAC, Inc.

Greg Riggle
Regional Manager
55 Music Square East
Nashville, TN 37203
(615) 320-0055, voice
(615) 321-6292, fax
www.sesac.com

Programming/News Suppliers

Gamecock Sports Marketing

Liz McMillan
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www.learfield.com

SC Radio Network

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Traffic Patrol Broadcasting of SC

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State Government

SC Army National Guard

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www.nationalguard.com

SC Commission for the Blind

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www.sccb.state.sc.us

SC Department of Transportation

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www.scdot.org

SC Educational Television Network

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Utilities

AT&T

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(803) 401-2215, voice
(803) 765-2674, fax
www.att.com

Blue Ridge Electric Co-op

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PO Box 277
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www.blueridge.coop

**Electric Cooperatives of
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