



Jim Keelor
President/COO, Liberty Corporation
Greenville

- ◆ A graduate in Journalism from Indiana University
- ◆ Served as an officer in the U.S. Army Signal Corps
- ◆ Launched his broadcasting career as a local reporter in 1966
- ◆ His passion for local news deepened as he developed his skills as a producer and news anchor.
- ◆ In the mid 70's, he began managing station operations for Liberty (formerly Cosmos Broadcasting), serving as General Manager at WAVE-TV in Louisville, KY and WDSU-TV in New Orleans, and as VP of Corporate Operations.
- ◆ Stations under his direction were awarded a regional Edward R. Murrow Award, an IRIS award from the National Association of Television Programming Executives, an EMMY for Best Newscast, and a distinguished Peabody Award.
- ◆ Under his leadership as President and COO, Liberty expanded to include 15 network affiliated television stations, a cable advertising sales company, a video production facility, and an equipment distribution company.
- ◆ Jim's list of service to the industry is a long and distinguished one, including top leadership positions with Television Bureau of Advertising, the National Association of Broadcasters, Association for Maximum Service Television and Television Operator's Caucus.
- ◆ Recipient of the first Chuck Sherman Award from NAB which recognizes leadership in small to medium markets