



**Richard T. Laughridge**  
**A Commitment to Excellence in Broadcasting**

- ◆ Boom Operator to General Manager, WLTX-TV (formerly known as WNOK Radio & TV) since 1953
- ◆ Founding Committee and Board Member, Columbia Communicating Arts Society
- ◆ Columbia Ad Club Printer's Ink Silver Medal Award, 1969; President 1968-69
- ◆ Instrumental in the development of the broadcast program at USC, 1965
- ◆ Outstanding community leader
- ◆ Prominent in Civic, Business, and Church activities--Richland Memorial Hospital Board, Richland County Planning Commission, East Richland Public Service District, Executives' Association of Greater Columbia
- ◆ SCBA Vice President, Television Chairman, Education Committee, and District Director, Committee to Elect First Inductee into SCBA Hall of Fame
- ◆ SCBA, President, 1972-73