

2013 SCBA STAR Award Winners

SCBA's State Television And Radio (STAR) Awards Ceremony was held on Saturday, August 10 at the Columbia Metropolitan Convention Center in Columbia. SCBA presented two awards in most categories. The Award of Merit (AOM) went to stations taking second place in a category and the STAR Award went to those taking first. Congratulations to all of the stations below which were recognized at our prestigious STAR Awards Ceremony on the 10th! **(PLEASE NOTE: To insure objectivity, judges are broadcast professionals from outside South Carolina. SCBA provides detailed criteria for judging each award category. Judges have complete discretion to determine whether a category includes award caliber material so an award may not be given in each category or a category may only have a winner and not a runner-up. Certain radio categories offer separate awards for medium/small and large markets. Those categories are indicated by "M/S" and "L." Stations are listed in alpha order.)**

Category	Radio	Television
Production-Commercial	<p>Medium/Small Market STAR: WRHM-FM, Rock Hill <i>Elves' Gas Log Sale</i> Chuck Boozer, Amy Cassidy, Allan Miller AOM: WCRE-AM/FM, Cheraw <i>Crawford Furniture</i> Jay Lewis, George Adams</p> <p>Large Market STAR: WKZQ-FM, Myrtle Beach <i>Apocalypse Comics</i> BJ Kinard, Mason Brazelle AOM: WWNQ-FM, Columbia <i>Remember the Name 081112</i> Marty Hall</p>	<p>STAR: WOLO-TV, Columbia <i>Columbia Airport Home</i> Scott Moore, Jason Andrews, Brie Trotter AOM: WPDE-TV, Myrtle Beach <i>Nacho Hippo: Pile of Nachos</i> Marty Shelley, Michael Hutchinson, Keith Von De Bur</p>
Production-Promo	<p>Large Market STAR: WSPA-FM, Greenville <i>Teachers Who Make Magic</i> Tias Schuster, Keaira Huffman, Eric Romanowski AOM: WNOK-FM, Columbia <i>End of the World Party</i> Jonathan Reed</p>	<p>STAR: WIS-TV, Columbia <i>Sunrise Image--Ben Tanner</i> Patrick Stapleton AOM: WIS-TV, Columbia <i>Jody Barr Investigates</i> Patrick Stapleton</p>

Category	Radio	Television
Production-PSA	Large Market STAR: WJMZ-FM, Greenville <i>Voter Registration</i> Anthony Louden, Steve Crumbley AOM: WVOC-FM, Columbia <i>Oliver Gospel Mission Hope-A-Thon</i> Ron Marsh, Rob Sanders	STAR: WYFF 4, Greenville <i>Virtual Toy Drive</i> Joanna Wells, Benjie Newman AOM: WYFF 4, Greenville <i>Holiday Sunshine Fund</i> Kelly Hoffman, Benjie Newman
Radio Show	STAR: WCRS-AM, Greenwood <i>Meet Me at the Diner</i> Anne Eller AOM: WRHI-AM/FM, Rock Hill <i>Straight Talk</i> Manning Kimmel, Sheilah Kimmel	N/A
Sportscaster	STAR: WRHI-AM/FM, Rock Hill Chris Miller AOM: WVOC-FM, Columbia Christopher Thompson	N/A
Reporter	STAR: WVOC-FM, Columbia David Waterman AOM: WRHI-AM/FM, Rock Hill Mike Crowder	STAR: WIS-TV, Columbia Jody Barr AOM: WSPA-TV, Spartanburg Gordon Dill
Anchor	N/A	STAR: WYFF 4, Greenville Michael Cogdill AOM: WYFF 4, Greenville Carol Goldsmith
Weathercaster	N/A	STAR: WYFF 4, Greenville John Cessarich AOM: WSPA-TV, Spartanburg Christy Henderson
Personality	STAR: WSCC-FM, Charleston Kelly Golden AOM: WFBC-FM, Greenville Heidi Aiken	STAR: WACH-TV, Columbia Tyler Ryan AOM: WPDE-TV, Myrtle Beach Ed Piotrowski

Category	Radio	Television
News-Spot News	N/A	STAR: WYFF 4, Greenville <i>Butte Knit Fire</i> Bruce Barkley AOM: WIS-TV, Columbia <i>Clarendon Co. Child Abduction & Rescue</i> WIS Staff
News-Feature/ Franchise	N/A	STAR: WIS-TV, Columbia <i>Five-O Fight Night</i> Taylor Kearns AOM: WMBF-TV, Myrtle Beach <i>Levister Elementary School</i> Alex Holley, Drew Hansen
News-Series	N/A	STAR: WIS-TV, Columbia <i>Lexington Co. Gambling Investigation</i> Jody Barr AOM: WLTX-TV, Columbia <i>We've Been Hacked</i> WLTX News Team
Local Programming	N/A	STAR: WYFF 4, Greenville <i>Chronicle: Lake Hartwell</i> Lee Brown, John Hendon, Tim Waller AOM: WYFF 4, Greenville <i>Chronicle: Carolina Made</i> Lee Brown, Jennifer Mihalic, John Hendon
Website	STAR: WRHI-AM/FM, Rock Hill www.wrhi.com Andrew Kiel, Chris Miller AOM: WVOC-FM, Columbia www.wvoc.com Willie Tanner	STAR: WYFF 4, Greenville www.wyff4.com Stephanie Towers, Carla Field, Bruce Barkley AOM: WRLK-TV, Columbia www.scetv.org Don Godish, Kerry Feduk, Linda O'Bryon

Category	Radio	Television
Convergence Coverage	STAR: WCRE-AM/FM, Cheraw <i>Our Local Hero: Sgt. Devin Davis</i> Jane Pigg, Jay Lewis, George Adams AOM: WRHI-AM/FM, Rock Hill <i>Northwestern State Championship</i> Chris Miller, Andrew Kiel	STAR: WMBF-TV, Myrtle Beach <i>Windsor Green Apartment Fire</i> WMBF News Staff AOM: WIS-TV, Columbia <i>Protecting Your Privacy</i> Shana Till, Rashida Jones, WIS Staff
Richard M. Uray Service Project of the Year	STAR: WRHI-AM/FM, Rock Hill <i>Toys for Happiness & Turkeys Too</i> WRHI Staff AOM: WAVF-FM, Charleston <i>Hootie's Homegrown Round-Up</i> Bryan Taylor, Katrina Harris, Chris Saglian	STAR: WYFF 4, Greenville <i>WYFF 4 Holiday Charity</i> Marsa Jarrett, Lee Brown AOM: WRLK-TV, Columbia <i>Civil Rights & Social Justice Youth Media Summit</i> Beryl Dakers, Betsy Newman, Amy Shumaker
Station of the Year	STAR: WRHI-AM/FM, Rock Hill AOM: WCRE-AM/FM, Cheraw	STAR: WIS-TV, Columbia AOM: WYFF 4, Greenville