

SCBA WINTER CONVENTION
Embassy Suites, Columbia, SC
TENTATIVE AGENDA

Thursday, January 13, 2011

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|-------------------|---|
| 8:00 am-10:00 am | Legislative Breakfast (State House Grounds) |
| 8:00 am-5:00 pm | Registration |
| 8:30 am- 5:00 pm | Broadcast Exhibition |
| 8:30 am-9:00 am | Continental Breakfast/Exhibit Viewing |
| 9:00 am-10:00 am | Engineering: The Current State of EAS – What It Means to Broadcasters |
| 10:00 am-11:00 am | Coffee Break/Exhibit Viewing |
| 11:00 am-12:00 pm | Engineering: Tower Failures – Most Common Causes and Prevention |
| 12:00 pm-1:30 pm | Buffet Luncheon/Exhibit Viewing |
| 1:30 pm-2:30 pm | Engineering: FCC Rules and Regulations |
| 2:30 pm-2:45 pm | Radio & TV Break/Exhibit Viewing |
| 2:45 pm-3:30 pm | Radio Breakout Session 1 |
| 3:30 pm-4:00 pm | Radio Break/Exhibit Viewing |
| 2:45 pm-3:45 pm | TV Breakout Sessions 1 & 2 |
| 3:45 pm-4:15 pm | TV Break/Exhibit Viewing |
| 4:00 pm-4:45 pm | Radio Breakout Session 2 |
| 4:15 pm-4:45 pm | TV Breakout Session 3 |
| 4:45 pm-5:00 pm | Exhibit Viewing Concludes |

Friday, January 14, 2011

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| 8:00 am-12:00 pm | Registration |
| 9:00 am-9:30 am | Continental Breakfast |
| 9:30 am-12:30 pm | Social Media Seminar |
| 11:30 am-12:30 pm | Annual Business Meeting & Elections |
| 2:00 pm-3:00 pm | Past Presidents Meeting |
| 6:30 pm-7:30 pm | SCBA Awards of Distinction Cocktail Reception |
| 7:30 pm-10:30 pm | SCBA Awards of Distinction Dinner & Ceremony |