



**William "Bill" Saunders**

**Champion of the causes of the minority and poor people of his community and state... whose broadcast career evolved as a corollary to his efforts to serve his fellow man**

- ◆ First Black broadcaster to serve as SCBA President, 1988-89
- ◆ NAB Legislative Liaison Chairman, 1987-1992
- ◆ First Black broadcaster inducted SCBA Hall of Fame
- ◆ Founded Charleston's Committee for Better Racial Assurance, 1969
- ◆ Appointed at its inception to Human Affairs Commission, 1970
- ◆ Owner, WPAL Radio Charleston, 1986 to date following involvement with the station in an on-air capacity beginning in 1968; officer and stockholder since 1972; President and General Manager since 1983