

SOUTH CAROLINA BROADCASTERS ASSOCIATION

2004 Summer Convention
August 12-15, 2004 • Sea Pines Resort

SPONSORSHIP AND ADVERTISING RATES

Thursday, August 12

3:00 pm - 7:00 pm Registration Sponsor, includes ¼ page ad
6:30 pm - 8:30 pm Welcome Reception Sponsor, includes ½ page ad

Friday, August 13

9:00 am -12:00 pm Registration Sponsor, includes ¼ page ad
9:00 am - 9:30 am Continental Breakfast Sponsor, includes ½ page ad
9:30 am -10:30 am FCC Seminar Sponsor, includes ½ page ad
10:30 am-10:45 am Coffee Break Sponsor, includes ¼ page ad
10:45 am-11:30 am NAB Seminar Sponsor, includes ½ page ad
12:00 pm - 2:00 pm Friday Lunch Sponsor, includes ½ page ad
6:30 pm - 7:00 pm Reception Sponsor, includes ½ page ad
7:00 pm - 9:00 pm Dinner Sponsor, includes full page ad

Saturday, August 14

12:30 pm - 5:00 pm Golf Tournament Sponsor, includes ½ page ad
6:30 pm - 7:30 pm STAR Awards Reception Sponsor, includes ½ page ad
7:30 pm -10:30 pm *STAR Awards Dinner Sponsor, includes full page ad
10:30 pm Post Party, includes ½ page ad

**Includes two tickets to the STAR Awards Dinner & Ceremony*

Convention Program Book Ads		
<i>Rates are subject to change.</i>		
Full Page Ad	7 ½" wide x 10" high	\$ 500
Half Page Ad	7 ½" wide x 5" high <u>OR</u> 3 ¾" wide x 10" high	\$ 275
Quarter Page Ad	3 ¾" wide x 5" high	\$ 175
Eighth Page Ad	3 ¾" wide x 2 ½" high	\$ 100

TERMS AND CONDITIONS:

1. All sponsors receive recognition from the podium, acknowledgement in program book, complimentary ad and appropriate signage at the event sponsored.
2. All sponsorships may be co-sponsored and are, therefore, non-exclusive.
3. All registration sponsorships include an optional display table for your company's promotional materials.
4. Deadline for all camera-ready artwork is Friday, July 2.