

# SOUTH CAROLINA BROADCASTERS ASSOCIATION

2005 Winter Convention

January 13-15, 2005 ☞ Embassy Suites ☞ Columbia

## SPONSORSHIP AND ADVERTISING RATES

### Thursday, January 13

8:00 am - 12:00 pm	Registration Sponsor, includes ¼ page ad
12:00 pm - 5:00 pm	Registration Sponsor, includes ¼ page ad
8:00 am - 9:00 am	Continental Breakfast Sponsor, includes ½ page ad
9:00 am - 12:00 pm	Engineering Seminar Sponsor, includes ½ page ad
10:30 am - 11:00 am	Coffee Break Sponsor, includes ¼ page ad
12:00 pm - 1:00 pm	Luncheon Sponsor, includes ½ page ad
1:00 pm - 5:00 pm	Engineering Seminar Sponsor, includes ½ page ad
2:15 pm - 2:45 pm	Refreshment Break Sponsor, includes ¼ page ad
3:00 pm - 5:30 pm	Sales Management Seminar Sponsor, includes ½ page ad
3:45 pm - 4:00 pm	Refreshment Break Sponsor, includes ¼ page ad
5:00 pm - 7:30 pm	Reception Sponsor, includes full page ad

### Friday, January 14

8:00 am - 3:00 pm	Registration Sponsor, includes ¼ page ad
8:30 am - 9:30 am	Continental Breakfast Sponsor, includes ½ page ad
9:30 am - 12:15 pm	Sales Seminar Sponsor, includes ½ page ad
9:30 am - 12:15 pm	News Seminar Sponsor, includes ½ page ad
10:45 am - 11:00 am	Coffee Break Sponsor, includes ¼ page ad
12:15 pm - 1:30 pm	Luncheon/Speaker Sponsor, includes full page ad
1:30 pm - 4:30 pm	Management Seminar Sponsor, includes ½ page ad
1:30 pm - 4:30 pm	Sales Seminar Sponsor, includes ½ page ad
1:30 pm - 4:30 pm	News Seminar Sponsor, includes ½ page ad
2:45 pm - 3:00 pm	Refreshment Break Sponsor, includes ¼ page ad
6:30 pm - 7:30 pm	Awards Reception Sponsor, includes full page ad
7:30 pm - 10:30 pm	Awards Dinner Sponsor, includes full page ad & 2 dinners

### **Convention Program Book Ads**

*Rates are subject to change.*

<b>Full Page Ad</b>	<b>7 ½" wide x 10" high</b>	<b>\$ 500</b>
<b>Half Page Ad</b>	<b>7 ½" wide x 5" high <u>OR</u></b>	
	<b>3 ¾" wide x 10" high</b>	<b>275</b>
<b>Quarter Page Ad</b>	<b>3 ¾" wide x 5" high</b>	<b>175</b>
<b>Eighth Page Ad</b>	<b>3 ¾" wide x 2 ½ " high</b>	<b>100</b>

### **TERMS AND CONDITIONS:**

1. All sponsors receive recognition from the podium, acknowledgement in program book, complimentary ad and appropriate signage.
2. All sponsorships may be co-sponsored and are, therefore, non-exclusive.
3. All registration sponsorships include an optional display table.
4. Deadline for all camera-ready artwork is TBA.