



Betty Black
WMTY-AM/FM
Greenwood

- ◆ From “Girl Friday” in the 1950’s to highly respected business and civic leader, Betty’s amazing broadcast career spans 4 decades. A “self-made” broadcaster, she learned the profession by hands-on experience, serving in virtually every station position.
- ◆ Betty enjoyed many years as a highly popular on-air personality, and became a dynamic and successful manager for both radio and television in the Upstate.
- ◆ Because of her deep commitment to identifying and meeting the needs of the local community, Betty’s stations always set the standard for broadcaster public service. Issues related to education were always met with particular dedication, and civic leaders and elected officials throughout the Upstate applaud her contributions.
- ◆ Mentoring aspiring broadcasters was second nature with Betty. Jane Robelot, former CBS morning show host, is just one of many who credit Betty with providing important career guidance and serving as a positive role model.
- ◆ Served as a board member of SCBA, and chaired the Educational Committee
- ◆ Named Woman of the Year by the American Business Women’s Association, 1971
- ◆ Listed in Who’s Who of American Women
- ◆ Respected throughout the state for her drive, integrity, versatility, and professionalism
- ◆ Beloved for her warm, easy going and generous nature