



Beverly T. "Bevo" Whitmire

- ◆ Managed WFBC-AM/FM, 1933-53
- ◆ Manager WFBC-TV 1953 till passing (2 & 1/2 years)
- ◆ For 23 years, a strong leader in the broadcast industry and his community.
- ◆ A founder and second president of SCBA, 1949-50
- ◆ Involved in network affairs and actively participated in NAB

For additional information on Bevo Whitmire, read the recollections of Wally Mullinax, SCBA's Historical Development Chairman, at www.scba.net/mullinaxrecollections.htm#Whitmire