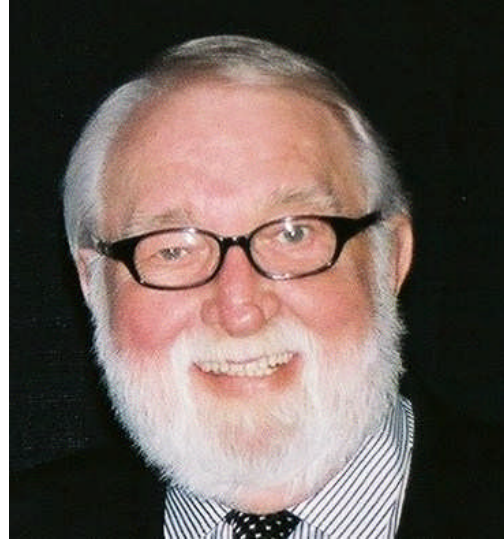




Benton



McKay

**Bill Benton & Gene McKay
Owners, WSCQ-FM
Columbia**

- ◆ True broadcast pioneers, beginning their careers in the mid 1950's
- ◆ Owned and operated WSCQ from 1976 - 1997
- ◆ For their dramatically successful format change of WSCQ in the early 90's, the duo received Columbia Sales and Marketing Executive's Association's top management award.
- ◆ Received the Take Pride in America Award, presented by President Ronald Reagan, in the Rose Garden of the White House in 1988
- ◆ The Bill Benton Talk Show has been a public forum for important South Carolina topics since 1964.
- ◆ Bill and Gene are both recipients of the state's highest honor, the distinguished Order of the Palmetto.
- ◆ The team has helped raise countless thousands of dollars for area charities including the Salvation Army Shoe Fund and Carolina Children's Home.