

## 2016 Masters Award Recipient

**Bill Terrell  
SCETV**

*Legendary SC on air talent, broadcast educator, and community servant*

- On air announcer: WDAI-AM 1070, Memphis - 1960-1966
- Morning show personality: WOIC-AM 1320, Columbia - 1967-1977
- Producer/Host: “Job Man Caravan”, SCETV, 1968-1972
- Job Man Caravan garners ETV its very first Emmy Award, 1969
- TV Host/Producer: “For The People” – SCETV, 1972-1985
- Served as Operations Manager for African-American Programming: SCETV
- Morning show host: WWDM “The Big DM” 101.3, Sumter - 1977-1983
- Play by play announcer: South Carolina State University Bulldog Football - 1987-2006
- Board of Directors: Columbia Urban League - 1986-2000
- Assistant Visiting Professor of Mass Communication- Claflin University - 2000-2005
- Inducted into SC State University Athletics Hall of Fame – 2000

