



**Bob Hooper**  
**Sales Manager, WESC-AM/FM**  
**Greenville**

- ◆ Phenomenally successful and popular radio morning show personality for over 20 years
- ◆ Began his broadcasting career under the alias “Jack Velvet” in 1962 at WISE radio in Asheville, North Carolina
- ◆ As Program Director, was instrumental in WESC’s launch of its all-country format and its rise to #1
- ◆ Recognized for his outstanding public service efforts with the G. Richard Shafto Award for Public Service, Sertoma Club’s Service to Mankind Award and the American Legion Outstanding and Dedicated Service Award
- ◆ 1986 winner of the Advertising Federation of Greenville’s Silver Medal Award
- ◆ Received the distinguished Toastmasters International Communications Achievement Award in 1982
- ◆ Country Music Association Finalist- Large Market DJ of the Year, 1984
- ◆ Instrumental in raising almost \$1,000,000 for the American Cancer Society through his annual broadcasts and promotional events known as Bob’s own “War on Cancer”