



**Frank B. Best, Sr.**  
**SCBA President, 1955-56**

The following Frank Best quote was taken from SCBA files regarding the 1955 proposal of the state legislature to tax advertising which was an important SCBA issue during and following his presidency.

*"I do not know what South Carolina broadcasters pay as annual dues to SCBA but whatever it is they are making money on the cost in the one issue of the advertising tax proposal that was defeated by the Association in that year. Of all the duties that it had been my lot to pursue that year as SCBA head, that was the most pleasant."*

- From 1941 to 1947, was owner and publisher of the Orangeburg Observer, a weekly newspaper
- In 1946, organized the first broadcasting company in Orangeburg, WRNO, which was changed to WDIX in 1954. That station was one of the first stations to editorialize seven days a week.
- In 1968, assisted in heading South Carolina's Wallace Forum Association, the campaign vehicle for Alabama Governor's bid for the Presidency. Prior to 1968, also took a leading part in the Goldwater campaign and the Democrats for Eisenhower movement.
- Offered three decades of service and support to the development of the business community in Orangeburg
- SCBA Honorary Life Membership Recipient, 1979