



Joseph R. Varholy
SCBA President, 1984-85

“We had three serious problems at SCBA when I became president. 1.) No cash reserves- SCBA was existing ‘hand to mouth.’ 2.) USC threatened to close the archives library of SCBA in McKissick because SCBA could not afford to staff it. 3.) Brain drain problem- young talent was leaving our state for better broadcasting jobs elsewhere. The solutions were: 1.) I was able to convince the Parks, Recreation and Tourism director to use SCBA stations in trade for money. Governor Campbell wanted to promote state parks and have residents use them. I believe we started with \$10,000 and grew from there to solve the financial problem. 2.) The PRT money solved the USC/archives problem when we hired library assistants to keep the room open and contributed funds toward a permanent foundation. I believe the goal was \$100,000 and only interest was used. 3.) With Rick Uray’s enormous help, we started the annual career guidance conferences. The goal was to inform outstanding college and high school students of opportunities in South Carolina broadcasting.”

- Vice president and general manager of KLFY-TV in Lafayette, Louisiana
- Before arriving in Louisiana in 1988, he was general manager of WSPA-TV, Greenville
- Chairman of the Louisiana Educational Television Authority, the governing body for the state’s five public broadcasting TV stations
- President of the Louisiana Association of Broadcasters in 1993 and was chosen as their 1994 Broadcaster of the Year
- Served as president of the Spartanburg Sales and Marketing Executives in 1979-1980. A member of the International Board of SMEI from 1980-85.
- Employed by NBC-owned television stations in Philadelphia and Cleveland
- Founder and first president of the Cleveland Chapter of the National Academy of Television Arts and Sciences and was the recipient of many national awards for programming under his supervision. He also served for two years on the national TV Academy Board and on its prestigious Emmy Awards Committee.
- Continues to be active with civic groups including the Acadiana Symphony Orchestra, for which he served as president in 1994-95, the Boy Scouts of America, the USL Centennial Campaign and the Lafayette Rotary