



2012 Masters Award Recipient

Brent Johnson

WTCB-FM

Consummate broadcaster advocating live, local radio and delivering it through family-friendly content infused with humor and compassion

- Began his broadcast career at age 14 and served in various capacities at WSGC/WWRK (Elberton, GA), WRFC (Athens, GA), WSB-FM (Atlanta, GA), WANS-FM (Greenville/Spartanburg) and WSYN-FM (Myrtle Beach)
- Host of the “*B106.7 Morning Show*” since 1991, noon host on 107.5 The Game and football host for the IMG Gamecock Radio Network
- Operations Manager for WTCB/WOMG/WNKT/WISW, Program Director for WNKT-FM and Music Director for WTCB-FM
- Writer, producer and host of “*Direct Connection*,” a 2-hour Contemporary Christian show that is syndicated nationally in over 120 markets
- NAB Marconi Award Winner for Medium Market “*Personality of the Year*” in 2006 and nine-time nominee
- Seven-time winner of SCBA’s “*Personality of the Year*” and SCBA’s “*Radio Show of the Year*”
- Named three times as one of the top 15 program directors in America by *Radio Ink Magazine*
- Under Brent’s leadership, WTCB has received numerous awards including an NAB Crystal Award for Community Service, SCBA’s Richard M. Uray Service Project of the Year Award and SCBA’s Station of the Year Award
- Exemplary community servant having served numerous organizations such as Palmetto Children’s Hospital, March of Dimes, Sistercare, American Red Cross, Make-a-Wish Foundation and American Diabetes Association
- Guest Professor at the University of South Carolina School of Journalism
- Published songwriter and church music ministry leader