



H. Moody McElveen, Jr.
SCBA President, 1959-60

- Retired in 1978 as executive vice president, Palmetto Radio Corporation, parent company of WNOK-AM/FM&TV. His broadcast career spanned four decades beginning at WCOS-AM in 1940 as an on-air personality and later program director.
- Presented with SCBA Honorary Life Membership in 1978 and inducted into the SCBA Hall of Fame in 1991. Only honoree to receive both Honorary Life Membership and Hall of Fame award
- When McElveen became president of SCBA, the Association had less than \$500 in the bank. By the end of 1959, he had helped increase the cash receipts by 400%.
- Served on a seven-member committee representing the CBS-TV network affiliates before the Senate Committee on Interstate and Foreign Commerce in 1956. In 1958, McElveen was selected as a member of a five-person committee representing the affiliates before the FCC.
- Held many leadership positions with a variety of civic groups including the SCETV Technical Advisory Committee, the Greater Columbia Chamber of Commerce, the City of Columbia Youth Committee, the Palmetto Club, the South Carolina Symphony Orchestra and the Fairfield Baptist Association
- Was a member of the National All -Industry Advisory Committee on UHF Television and the NAB Speakers Bureau for both radio and television
- Worked as a member of the 1963 inaugural activities committee for the inauguration of Governor Donald S. Russell