



**Oby Lyles**  
**SCBA President, 1976-77**

*"I remember the Association especially with Dr. Uray and the many fine gentlemen across our state in the broadcasting media. I also remember the founding of the broadcast archives at the McKissick building on the university campus. I also enjoyed the 'MC' of our annual spring luncheon in Washington."*

- As the vice president of radio and in accordance with the Association by-laws, Lyles took over the SCBA presidency after the resignation of AP Skinner
- Broadcast career at WHSC Radio in Hartsville spanned 35 years
- During his presidency, SCBA undertook a fundraising campaign, in conjunction with the USC College of Journalism, to establish a broadcast archives room in the McKissick Museum on the USC campus.
- WHSC won several awards during his tenure including an award for best serving the needs of its community, especially in the field of education in the public schools.
- Retired from full-time service in 1989.