



**Wallace "Wally" Mullinax**  
**SCBA President, 1974-75**

*"In my year as president of SCBA, the performance royalty issue came up. The music license companies had done their homework. Nashville country artists and Hollywood stars had lobbied hard, thrown parties and it looked like the record performers would get a 5% cut of radio/TV gross revenues. I just happened to be in Washington for the NAB State Presidents Conference. NAB President Vince Lazarewski asked me to present the broadcasters case to Senator Thurmond. I did so and Senator Thurmond directed his legislative assistant to contact every senator with whom he had a working relationship. I sat and listened in amazement as Senator Thurmond's staff killed that bill. Seniority does count in Washington and good relations with our delegation is essential."*

- Held various positions at WESC-AM/FM in Greenville before retiring in 1991 as vice president of sales after 42 years of service
- Co-founded WMTY-AM in Greenwood in 1973 and added WMTY-FM in 1989
- Inducted into the SCBA Hall of Fame in 1990
- Served as president of the SCBA Educational Foundation and has served in various leadership positions on the SCBA board for many years
- A Baptist layman, has delivered the invocation at SCBA functions for many years
- Served as member of the Greenville County Council, 1969-97; the Auditorium Board, 1970-76; and the SC Aeronautics Commission, 1986-89