

2017 SCBA STAR Award Finalists

SCBA's State Television And Radio (STAR) Awards Ceremony will be held on Saturday, August 19th at the Columbia Conference Center in Columbia beginning with cocktails at 6:00 pm and the program at 7:00 pm. SCBA will be presenting two awards in most categories. The Award of Merit will go to stations taking second place in a category and the STAR Award will go to those taking first. Congratulations to all of the stations below which will be recognized at our prestigious STAR Awards Ceremony on the 19th! **(PLEASE NOTE: To insure objectivity, judges are broadcast professionals from outside South Carolina. SCBA provides detailed criteria for judging each award category. Certain radio categories offer separate awards for medium/small and large markets. Those categories are indicated by "M/S" and "L."** Stations are listed in alpha order.)

Category	Radio	Television
Production-Commercial	<p><u>Medium/Small Market</u> STAR: WRHM-AM/FM, Rock Hill <i>"All About That Basement"</i> Catherine Madden, Gibbon Pender, Steven Stone</p> <p><u>Large Market</u> STAR: WTPT-FM, Greenville <i>Hot Spot "Redneck Sled Dog"</i> Mark Hendrix, Jay D. Stone</p>	<p>STAR: WACH-TV, Columbia <i>Northpoint Heating & Air</i> Brett Smith, Andre Bellamy</p> <p>AOM: WIS-TV, Columbia <i>Ricky's Tire and Auto</i> Kirby Formyduvall KJ Campbell</p>
Production-Promo	<p><u>Medium/Small Market</u> STAR: WRHI-AM/FM, Rock Hill <i>The Great Easter Egg Classic</i> Allan Miller, Steven Stone, Freddi Hammer</p> <p>AOM: WRHI-AM/FM, Rock Hill <i>Boo HaHa to the Maxx</i> Charlie Derek, Allan Miller, Steven Stone</p> <p><u>Large Market</u> STAR: WYRD-FM, Greenville <i>Pot Hole Derby on WORD</i> Jay D. Stone, Mark Hendrix</p> <p>AOM: WJMZ-FM, Greenville <i>Prince</i> Anthony Louden</p>	<p>STAR: WLTX-TV, Columbia <i>Hate Won't Win</i> Lanier Smith, Courtney McCallum, Mary Soto</p> <p>AOM: WIS-TV, Columbia <i>Charlotte Riots POP</i> Laura Hensley</p>

Category	Radio	Television
Production-PSA	<p><u>Medium/Small Market</u> STAR: WRHI-AM/FM, Rock Hill <i>Toys for Happiness</i> McKenzie Nicholson, Allan Miller, Steven Stone AOM: WRHI-AM/FM, Rock Hill <i>TurkeyRama 2016</i> Allan Miller, Steven Stone, Dr. Ronal King</p> <p><u>Large Market</u> STAR: WWNQ-FM, Columbia Soldier Salute Tyler Ryan, Marty Hall AOM: WHZT-FM, Greenville <i>Voting</i> Anthony Louden</p>	<p>STAR: WLTX-TV, Columbia Heart Walk Courtney McCallum AOM: WYFF 4, Greenville <i>State of Addiction</i> Joanna Wells, Benjie Newman</p>
Production-Multi-Spot Campaign	<p><u>Medium/Small Market</u> STAR: WRHI-AM/FM, Rock Hill Christmasville 2016 Allan Miller, Steven Stone, McKenzie Nicholson AOM: WRHM-FM, Rock Hill <i>“Classic Metals”</i> Manning Kimmel, Todd Andrews</p> <p><u>Large Market</u> STAR: WTPT-FM, Greenville Madworld Haunted Attraction Mark Hendrix, Jay D. Stone AOM: WTPT-FM, Greenville <i>Toy Federation Campaign</i> Mike Venditti, Chris Carter, Reese Garcia</p>	<p>STAR: WLTX-TV, Columbia Making of a Soldier <i>Lanier Smith, Eric Alkire</i> AOM: WIS-TV, Columbia <i>First Alert Weather</i> Laura Hensley, Jim Hays</p>
Radio Show of the Year	<p>STAR: WYRD-FM, Greenville Vince Coakley on WORD 106.3 Vince Coakley AOM: WIWF-FM, Charleston <i>Tori Lynn & Jay</i> Tori Lynn, Jay Shadix</p>	<p>N/A</p>
Reporter of the Year	<p>STAR: WFMV-FM, Columbia Tre’ Tailor AOM: WLTR-FM, Columbia Tut Underwood</p>	<p>STAR: WSPA-TV, Spartanburg Rachelle Spence AOM: WMBF-TV, Myrtle Beach Amy Lipman</p>

Category	Radio	Television
Sportscaster of the Year	STAR: WRHI-AM/FM, Rock Hill Chris Miller AOM: WHQA-FM, Greenville Committed Sportscaster – Joel Kay	STAR: WACH-TV, Columbia Mike Uva WIS-TV, Columbia Rick Henry
TV Weathercaster of the Year	N/A	STAR: WSPA-TV, Spartanburg Christy Henderson AOM: WSPA-TV, Spartanburg Dan Bickford
TV Anchor of the Year	N/A	STAR: WHNS-TV, Greenville Diana Watson AOM: WCSC-TV, Charleston Bill Sharpe
Personality of the Year	STAR: WYRD-FM, Greenville Tara AOM: WTMA-FM, Charleston Charlie James	STAR: WSPA-TV, Spartanburg Christy Henderson AOM: WCBD-TV Rob Fowler
TV Photographer of the Year	N/A	STAR: WCIV-TV, Charleston Dave McQueen AOM: WSPA-TV, Spartanburg Ryan Goodman
Best Website	<u>Medium/Small Market</u> STAR: WRHI-AM/FM WRHI.com <u>Large Market</u> STAR: WFMV-FM ColumbialInspiration.com AOM: WYRD-FM 106.3WORD.com	STAR: WIS-TV Wistv.com AOM: WHNS-TV Foxcarolina.com
Best Sports Show/Sports Talk Show – Radio	STAR: WYRD-AM, Greenville The Huddle with Greg McKinney AOM: WNKT-FM, Columbia The Game on 107.5 The Game – Heath Cline	N/A
Convergence Coverage	STAR: WHZT-FM, Greenville JACOB 98.1 Mike Klein, Anthony Louden AOM: WJMZ-FM, Greenville <i>Stop the JAMZ</i> Mike Klein, Anthony Louden	STAR: WPDE-TV, Myrtle Beach North Myrtle Beach Fire Summer Dashe, Joshua Davis AOM: WIS-TV, Columbia <i>Coverage of Hurricane Matthew</i> Jason Old, Jeremy Turnage, WIS-TV Staff

Category	Radio	Television
Sales – Client Promotion	STAR: WRHI-AM/FM, Rock Hill Pennington Primary Care Mike Hairr, Dr. Amanda Pennington, Steven Stone	No Entries for TV
TV Broadcast News-Spot News	N/A	STAR: WSPA-TV Townville School Shooting WSPA-TV Staff AOM: WMBF-TV, Myrtle Beach <i>Cherry Grove Inferno</i> George Umbenhauer
TV Broadcast News-Feature/ Franchise	N/A	STAR: WCIV-TV, Charleston Going Places Dean Stephens, Dan Michener AOM: WBTW-TV, Myrtle Beach <i>Firefighters Help Volunteer</i> Abbey O'Brien
TV Broadcast News-Series	N/A	STAR: WMBF-TV, Myrtle Beach Power to the People Matt Moore, Michael Walter AOM: WIS-TV, Columbia <i>Beyond the Banks</i> Mary King, Stephen Hooker
TV Broadcast News-Investigative Reporting	N/A	STAR: WSPA-TV, Spartanburg Lending Their Influence Gordon Dill, Doug Uhrich AOM: WSPA-TV, Spartanburg <i>Families Shattered by False Drug Tests</i> Brianna Smith, Kevin Patton
TV Local Programming (News and Non-News)	N/A	STAR: WLTX-TV, Columbia Saved WLTX-TV Staff AOM: WYFF-TV, Greenville <i>Chronicle: Chasing the High</i> Lee Brown, Jennifer Mihalic, John Hendon

Category	Radio	Television
Richard M. Uray Service Project of the Year	STAR: WBCU-AM, Union ALLStar Park Marathon Daniel Prince, Amy Austin, Greta Bailey AOM: WRHI-AM/FM, Rock Hill <i>Christians to Feed the Hungry</i> Dr. Ronal King, Manning Kimmel	STAR: WCIV-TV, Charleston Mental Illness: Beneath the Surface Lindsey Maloney, Dan Michener, Jacquie Vargas AOM: WIS-TV, Columbia <i>Families Helping Families</i> Lyle Schulze, WIS-TV Staff
Station of the Year	STAR: WHZT-FM, Greenville AOM WRHI-AM/FM, Rock Hill	STAR: WIS-TV, Columbia AOM: WLTX-TV, Columbia