

## 2015 SCBA STAR Award Winners

SCBA's State Television And Radio (STAR) Awards Ceremony was held on Saturday, August 8 at the Columbia Metropolitan Convention Center in Columbia. SCBA presented two awards in most categories. The Award of Merit (AOM) went to stations taking second place in a category and the STAR Award went to those taking first. Congratulations to all of the stations below which were recognized at our prestigious STAR Awards Ceremony on the 9th! **(PLEASE NOTE: To insure objectivity, judges are broadcast professionals from outside South Carolina. SCBA provides detailed criteria for judging each award category. Judges have complete discretion to determine whether a category includes award caliber material so an award may not be given in each category or a category may only have a winner and not a runner-up. Certain radio categories offer separate awards for medium/small and large markets. Those categories are indicated by "M/S" and "L.")**

Category	Radio	Television
<b>Production-Commercial</b>	<p><b><u>Medium/Small Market</u></b>  <b>STAR: WRHM-FM, Rock Hill</b>  <i>"Girl Talk" Comfort Systems Heating and Air</i>                      Matt Sy, Lyvia Sy, Chris Miller  <b>AOM: WIBZ-FM, Sumter</b>  <i>Swamp Fox Armory – Swamp Fox With Walter</i>                      Derek Burress, Debbie Rogers</p> <p><b><u>Large Market</u></b>  <b>STAR: WARQ-FM, Columbia</b>  <i>Flaming Grill Buffet</i>                      David Reed, Larry Farina  <b>AOM: WWNQ-FM, Columbia</b>  <i>Little Pigs Buffet</i>                      Marty Hall, Kyndel Lee</p>	<p><b>STAR: WOLO-TV, Columbia</b>  <i>Doctor's Care "Busy Life"</i>                      Jason Andrews, Jason Shideler,                      Lisa Hockenberry  <b>AOM: WYFF 4, Greenville</b>  <i>ReWa Potty Protocol</i>                      Chad Farmer, Bob Driggers, Jonni Dyer</p>
<b>Production-Promo</b>	<p><b><u>Medium/Small Market</u></b>  <b>STAR: WRHI-AM/FM, Rock Hill</b>  <i>The Great Easter Egg Classic</i>                      Chuck Boozer, Allan Miller, Steven Stone  <b>AOM: WRHI-AM/FM, Rock Hill</b>  <i>WRHI News</i>                      Steven Stone</p> <p><b><u>Large Market</u></b>  <b>STAR: WFMV-FM, Columbia</b>  <i>He Worked Hard</i>                      Tony Green, Tre' Taylor  <b>AOM: WHZT-FM, Greenville</b>  <i>Summer of HOT</i>                      Anthony Loudon, Bethany Wimmer</p>	<p><b>STAR: WBTW-TV, Myrtle Beach</b>  <i>News 13 On The Go</i>                      Greg Osborne, Rafael Rivera, Dan Klintworth  <b>AOM: WIS-TV, Columbia</b>  <i>WIS News 10 Sunrise</i>                      Laura Hensley, Jim Hays</p>

Category	Radio	Television
<b>Production-PSA</b>	<p><b><u>Medium/Small Market</u></b>  <b>STAR: WRHI-AM/FM, Rock Hill</b>  Upper Palmetto YMCA  McKenzie Nicholson, Allan Miller,  Steven Stone</p> <p><b><u>Large Market</u></b>  <b>STAR: WARQ-FM, Columbia</b>  <i>St Baldricks Foundation – Childhood Cancer  Research Fund</i>  Koko, Larry Farina</p> <p><b>AOM: WHZT-FM, Greenville</b>  <i>100 Days of Non-violence</i>  Anthony Louden</p>	<p><b>STAR: WYFF 4, Greenville</b>  <i>Virtual Toy Drive</i>  Joanna Wells, Benjie Newman</p> <p><b>AOM: WYFF 4, Greenville</b>  <i>Holiday Sunshine Fund</i>  Kelly Hoffman, Benjie Newman</p>
<b>Production-Multi-Spot Campaign</b>	<p><b><u>Medium/Small Market</u></b>  <b>STAR: WRHM-FM, Rock Hill</b>  <i>KFC – Lester &amp; Esther</i>  Charlie Derek, Freddi Hammer, Tonya Gillen</p> <p><b>AOM: WIBZ-FM, Sumter</b>  <i>Manning Feed Mill – Satisfied Patrons  Campaign</i>  Dave Allan, Dave Baker, Lisa McCutcheon</p> <p><b><u>Large Market</u></b>  <b>STAR: WTPT-FM, Greenville</b>  <i>Rob Ianuario</i>  Stan Fisher, Rob Ianuario</p> <p><b>AOM: WTCB-FM, Columbia</b>  <i>British Bulldog Pub</i>  Mark Plemmons, Tom Jackson</p>	<p><b>STAR: WYFF 4, Greenville</b>  <i>John Knows Weather Questions</i>  Joanna Wells, Benjie Newman, Jeff Goodman</p> <p><b>AOM: WIS-TV, Columbia</b>  <i>WIS News 10 Sunrise: Up To The Minute The  Minute You're Up</i>  Laura Hensley, Jim Hays</p>
<b>Radio Show</b>	<p><b>STAR: WARQ-FM, Columbia</b>  <i>Q &amp; Croghan in the Morning</i>  Brendan Croghan</p> <p><b>AOM: WUBB-FM, Bluffton</b>  <i>Tim Leary and the Morning Showgram</i>  Tim Leary, Karen Daiss</p>	N/A
<b>Sportscaster of the Year</b>	<p><b>STAR: WRHI-AM/FM, Rock Hill</b>  Chris Miller</p> <p><b>AOM: WYRD-AM, Greenville</b>  Greg McKinney</p>	<p><b>STAR: WSPA-TV, Spartanburg</b>  Todd Summers</p> <p><b>AOM: WYFF 4, Greenville</b>  Brad Fralick</p>

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<b>Reporter of the Year</b>	<b>STAR: WRHI-AM/FM, Rock Hill</b> Andrew Kiel <b>AOM: WJMZ-FM, Greenville</b> Rhonda Rawlings	<b>STAR: WSPA-TV, Spartanburg</b> Gordon Dill <b>AOM: WYFF 4, Greenville</b> Mandy Gaither
<b>Weathercaster</b>	N/A	<b>STAR: WBTW-TV, Myrtle Beach</b> Frank Johnson <b>AOM: WLTX-TV, Columbia</b> Jim Gandy
<b>Personality of the Year</b>	<b>STAR: WYRD-FM, Greenville</b> Russ Cassell (Posthumously) <b>AOM: WARQ-FM, Columbia</b> Brendan Croghan	<b>STAR: WSPA-TV, Spartanburg</b> Christy Henderson <b>AOM: WIS-TV, Columbia</b> Mary King
<b>Anchor of the Year</b>	N/A	<b>STAR: WIS-TV, Columbia</b> Len Kiese <b>AOM: WYFF 4, Greenville</b> Michael Cogdill
<b>News-Spot News</b>	N/A	<b>STAR: WLTX-TV, Columbia</b> <i>Missing Children Lexington</i> Marybeth Jacoby, WLTX Staff <b>AOM: WYFF 4, Greenville</b> <i>Church Fire</i> Stephanie Trotter, Aric Lavender, Richard Holt
<b>News-Feature/ Franchise</b>	N/A	<b>STAR: WIS-TV, Columbia</b> <i>Heart Transplant Reunion</i> Meaghan Norman, Stephen Hooker <b>AOM: WSPA-TV, Spartanburg</b> <i>Wiped Clean</i> Diane Lee, Aaron Smeltzer, Kristy Charles
<b>News-Series</b>	N/A	<b>STAR: WSPA-TV, Spartanburg</b> <i>Waiting For Help</i> Gordon Dill, Joel Eaves <b>AOM: WYFF 4, Greenville</b> <i>Shoeless Joe</i> Beth Brotherton, Brad Fralick, Marc Dopher
<b>News-Investigative Reporting</b>	N/A	<b>STAR: WYFF 4, Greenville</b> <i>Failure To Stop</i> Gabrielle Komorowski, Michael Geer, Daniel Crowe <b>AOM: WSPA-TV, Spartanburg</b> <i>Officer Involved Shootings</i> Gordon Dill, Jason Parker

Category	Radio	Television
<b>Local Programming</b>	N/A	<b>STAR: WYFF-TV, Greenville</b> <i>Chronicle: Main Street Carolina</i> Lee Brown, Jennifer Mihalic, John Hendon <b>AOM: WSPA-TV, Spartanburg</b> <i>Remembering D-Day</i> Staff
<b>Website</b>	<b>Medium/Small Market</b> <b>STAR: WRHI-AM/FM, Rock Hill</b> <a href="http://WRHI.com">http://WRHI.com</a> Andrew Kiel, Chris Miller <b>Large Market</b> <b>STAR: WFMV-FM, Columbia</b> <a href="http://www.columbiainspiration.com/">http://www.columbiainspiration.com/</a> Jamal Bates, Tony Green	<b>STAR: WLTX-TV, Columbia</b> <a href="http://www.wltx.com">http://www.wltx.com</a> Tony Santaella, Staff <b>AOM: WCSC-TV, Charleston</b> <a href="http://www.live5news.com">http://www.live5news.com</a> Patrick Phillips, Ray Rivera, Phillip Weiss
<b>Convergence Coverage</b>	<b>STAR: WLTR-FM, Columbia</b> <i>State House Week</i> Russ McKinney <b>AOM: WWNU-FM, Columbia</b> <i>West Columbia Officer</i> Marty Hall, Allen Wallace, Mike Allen	<b>STAR: WIS-TV, Columbia</b> <i>Campus Shooting</i> Jason Old, Bryan Queen, WIS-TV Staff <b>AOM: WYFF 4, Greenville</b> <i>Commitment 2014</i> Bruce Barkley, Stephanie Towers, Carla Field
<b>Richard M. Uray Service Project of the Year</b>	<b>STAR: WTCB-FM, Columbia</b> <i>Radiothon For Palmetto Health Children's Hospital</i> Brent Johnson, Jennifer Jensen, Hal Volin <b>AOM: WRHI-AM/FM, Rock Hill</b> <i>Toys For Happiness</i> WRHI Staff	<b>STAR: WIS-TV, Columbia</b> <i>Families Helping Families</i> WIS Staff, Lyle Schulze, Palmetto Project <b>AOM: WYFF 4, Greenville</b> <i>Commitment 2014</i> Bruce Barkley, Anna Dobbins, Stephanie Towers
<b>Station of the Year</b>	<b>STAR: WCKN-FM, Charleston</b> <b>AOM: WRHI-AM/FM, Rock Hill</b> WTCB-FM, Columbia (Withdrawn)	<b>STAR: WSPA-TV, Spartanburg</b> <b>AOM: WLTX-TV, Columbia</b>