# STAR Awards Tip Sheet



2025 SCBA Membership dues must be paid in full for stations to qualify for STAR Awards entries.



## Tip #2

Entries must have been produced and broadcast during the period from February 1, 2024 through January 31, 2025.



#### **Tip #3**

Along with your official entry, you must produce and send a :15 to :20 second snippet of your entry that will be played during the awards show should your entry win in the category. Please add your snippet in the URL section of the entry.



#### Tip #4

Narratives, although not required in all categories, are strongly recommended, as they provide valuable background for the judges.



### **Tip #5**

**Entry Fees-** Station of the Year-\$60, other categories-\$35. Payment must be received before the judging on May 19, 2025.



### **Tip #6**

#### **NEW CATEGORY:** Best Election Coverage of the Year

This award recognizes the best compilation of 2024 election coverage. Entries may include not only day-to-day news coverage but also special programming such as debates, town hall meetings, and other methods that allowed citizens to become better-informed voters. Criteria: Presentation of facts, delivery, and breadth of coverage.

**Requirements:** Any broadcast entry may be no longer than an edited 5:00 minutes. Up to three webpage links and a one-page description may be submitted.