

Make a Tangible Difference

The Public Education Program (PEP) is a single source provider program only offered by South Carolina Broadcasters Association's TV and radio member stations. There are no RFP requirements to enroll.

WHY CHOOSE US :

- Reach 95.3% (TV) and 98.6% (Radio) of SC's total population
- Campaigns can also include Google and YouTube digital ads
- Guaranteed 4:1 ROI

 **803-732-1186**

OUR SERVICES :



Unique South Carolina Program



Reach a Vast Audience



Cost-Effective Solution



Guaranteed Return on Investment



Strategic Exclusivity



www.scba.net



Dody@scba.net