

2025 STAR Awards Finalists

Commercial of the Year Television

Merit Award WHNS-TV, [Tiger Express Wash – Hey Kids!](#)

Credits: Steven Reeps

STAR Award WCSC-TV, [Trucking is Everybody's Business](#)

Credits: Steven Bevels, Cambron Kiles, Mac Fail

Commercial of the Year (Radio Small Ownership)

Merit Award WZMJ-FM, [Pope Davis Tire "Only Fans"](#)

Credits: Michelle Renew, Nathan Bryson, Ray Bryson

STAR Award WUDE-FM, [Terror Falls](#)

Credits: Michelle Renew, Marty Hall

Promo of the Year Television

Merit Award WYFF 4, [Weather Kid](#)

Credits: Joanna Wells, Benjie Newman, Jonni Dyer

STAR Award WCSC-TV, [Head in the Clouds](#)

Credits: Steven Bevels, Cambron Kiles, Mac Fail, Sally Wang

Promo of the Year (Radio Small Ownership)

Merit Award WRHI-AM/FM, [Boo-HaHa 2024](#)

Credits: Tyler Cupp, Allan Miller, Jackson Taylor

STAR Award WRHI-AM/FM, [The 2024 Great Easter Egg Classic](#)

Credits: Allan Miller, Jackson Taylor

Promo of the Year (Radio Large Ownership)

Merit Award WYRD-AM, [Carolina Panthers Fanfest Promo](#)

Credits: Jay D. Stone, Mark Hendrix, Pete Gustin

STAR Award WYRD-FM, [Boys are Back](#)

Credits: Mike Gallagher, Joey Hudson, Mark Hendrix

2025 STAR Awards Finalists

PSA of the Year Television

- Merit Award WYFF 4, [We Care](#)
Credits: Benjie Newman, Kelly Hoffman
- STAR Award WCSC-TV, [Rise and Shine Summer Food Drive](#)
Credits: Steven Bevels, Cambron Kiles, Mac Fail

PSA of the Year (Radio Small Ownership)

- Merit Award WRHI-AM/FM, [Counseling Services of Lancaster](#)
Credits: Tyler Cupp, Ashley Hiers, Beth Ghent
- STAR Award WRHI-AM/FM, [Toys For Happiness 2024](#)
Credits: Allan Miller, Jackson Taylor, Steven Stone

PSA of the Year (Radio Large Ownership)

- STAR Award WYRD-FM, [Hurricane Helene Recovery](#)
Credits: WYRD-FM Staff

Multi-Spot Campaign of the Year Television

- Merit Award WCSC-TV, [Here For You](#)
Credits: Steven Bevels, Cambron Kiles, Mac Fail
- STAR Award WYFF 4, [WYFF 4-Station in Your Community](#)
Credits: Kelly Hoffman, Benjie Newman, Joanna Wells

Multi-Spot Campaign of the Year (Radio Small Ownership)

- Merit Award WZMJ-FM, [Security Federal Bank](#)
Credits: Brent Johnson
- STAR Award WRHI-AM/FM, [Air-Tek Heating & Air](#)
Credits: Bennie Etter, Allan Miller, Steven Stone

Multi-Spot Campaign of the Year (Radio Large Ownership)

- STAR Award WYRD-AM, [L.E.O. SANTA](#)
Credits: Jay D. Stone, Mark Hendrix, Roberta Solomon

2025 STAR Awards Finalists

Best Use of Digital Platforms Television

- Merit Award WCSC-TV, [Live 5 Digital](#)
Credits: Live 5 News Team
- STAR Award WACH-TV, [WACH FOX 57](#)
Credits: Aaron Falls, Tatiana Carter, Dejon Johnson

Best Use of Digital Platforms Radio

- Merit Award SC Public Radio, [The State House Gavel](#)
Credits: Russ McKinney, Maayan Schechter, Gavin Jackson
- STAR Award WFMV-FM, [Columbia's Inspiration Station](#)
Credits: Tony Green, Jamal Bates, Tony Jamison

Convergence Coverage Television

- Merit Award WHNS-TV, [30 to Life Extended](#)
Credits: Grace Runkel, Catie Bussmann, Amanda Shaw
- STAR Award SC ETV, [Focus on Helene](#)
Credits: SCETV Team

Convergence Coverage Radio

- Merit Award WRHI-AM/FM, [Football City USA KickOff](#)
Credits: Chris Miller, Tyler Cupp, Steven Stone
- STAR Award WMFX-FM, [Midlands to the High Country: Fox 102.3 Mobilizes Community for Hurricane Helene Relief](#)
Credits: Amy Reed, Brendan Croghan, Ryan "Knight" Lang, Gene "Brady" DeAngelo

Best Sports Special Television

- Merit Award WCSC-TV, [March to the Tournament](#)
Credits: Thomas Gruel, Kevin Bilodeau, Summer Huechtker
- STAR Award WYFF 4, [Chronicle: Saturdays in the South](#)
Credits: Jennifer Mihalic, John Hendon, Jenni Williams, Jane Robelot

2025 STAR Awards Finalists

Best Sports Talk Show Radio

- Merit Award WYRD-AM, [Wire 2 Wire](#)
Credits: Diesel, Cole Bryson
- STAR Award WRHI-AM/FM, [The Red Zone](#)
Credits: Chris Miller, Tyler Cupp, Gene Knight, Matt Hiers

Best Weather/Science Reporting Television

- Merit Award WPDE-TV, [Warming & Mosquitoes](#)
Credits: Jenna Warner, Josh Davis
- STAR Award WCSC-TV, [The Battle Beneath: Lionfish, Legends, And The Julionfish Festival](#)
Credits: Justin Kollar, Connor Kelley

Best Weather Coverage Television

- Merit Award WYFF 4, [Hurricane Helene Hits South Carolina](#)
Credits: WYFF News 4 Staff
- STAR Award WMBF-TV, [2025 Winter Snow Storm](#)
Credits: WMBF First Alert Weather Team

Best Public Affairs Show Radio

- Merit Award WRHI-AM/FM, [Straight Talk](#)
Credits: Manning Kimmel, Sheilah Kimmel
- STAR Award WZMJ-FM, [Midlands Matters Public Affairs Show](#)
Credits: Tony Clyburn

Best News Talk Show of the Year Radio

- Merit Award WYRD-FM, [The Tara Show](#)
Credits: Tara Servatius, Tim Snow
- STAR Award WYRD-FM, [The Charlie James Show](#)
Credits: The Charlie James Show

2025 STAR Awards Finalists

Local Programming of the Year Television (News and Non-News)

- Merit Award WHNS-TV, [30 to Life](#)
Credits: Grace Runkel, Catie Bussmann, Scott Freund, Gray Cecil
- STAR Award WIS-TV, [WIS Black History Special: It Started Here](#)
Credits: Intisar Faulkner, Billie Jean Shaw, Russ Congdon

Best Morning Newscast of the Year Television

- Merit Award WHNS-TV, [The Morning News: Helene Hits](#)
Credits: FOX Carolina News
- STAR Award WYFF 4, [WYFF News 4 Today](#)
Credits: WYFF News 4 Staff

Best Evening Newscast of the Year Television

- Merit Award WSPA-TV, [WSPA 7News](#)
Credits: WSPA 7News Team
- STAR Award WCSC-TV, [Live 5 News at 5](#)
Credits: Live 5 News Team

Spot News of the Year Television

- Merit Award WHNS-TV, [Deputy Loses Gun](#)
Credits: Grace Runkel, Catie Bussmann
- STAR Award WYFF 4, [Clinton Fire](#)
Credits: WYFF News 4 Staff

Radio Morning Show Broadcast Personality or Team

- Merit Award WZMJ-FM, [Brent Johnson Morning Personality](#)
Credits: Brent Johnson
- STAR Award WCRE-AM/FM, [WakeUp with Mitch and Angie Cee](#)
Credits: Mitch Johnson, Angela Crawford

2025 STAR Awards Finalists

News Series of the Year Television

- Merit Award WIS-TV, [WIS Investigates: Price Of Pursuit](#)
Credits: Cynthia Beasley, Russ Congdon, Maggie Brown, Matt Dreyer
- STAR Award WSPA-TV, [Susan Smith: 30 Years Later](#)
Credits: Amy Wood, Gordon Dill, Jason Parker, Doug Uhrich

Best Music Show Radio

- Merit Award SC Public Radio, [Roots Musik Karamu](#)
Credits: Osei Chandler, Bruce Roberts
- STAR Award WLXC-FM, [Saturday Night Juke Joint](#)
Credits: Johnny Green

Feature/Franchise of the Year Television

- Merit Award WMBF-TV, [Bean Dreaming](#)
Credits: Loren Korn, George Hansen
- STAR Award WSPA-TV, [Here To Help](#)
Credits: Diane Lee, Doug Uhrich

Investigative Reporting of the Year Television

- Merit Award WIS-TV, [WIS Investigates: Secret Attorney Fees](#)
Credits: Cynthia Beasley, Russ Congdon
- STAR Award WIS-TV, [WIS Investigates: How Was This Missed?](#)
Credits: Cynthia Beasley, Russ Congdon, Thomas Morgan

Best Election Coverage of the Year Radio

- STAR Award WRHI-AM/FM, [WRHI Team Election Coverage](#)
Credits: Steven Stone, Tyler Cupp, Manning Kimmel, Allan Miller

Best Election Coverage of the Year Television

- Merit Award WHNS-TV, [You Decide Debate Coverage](#)
Credits: Justin Dougherty, Jackson Fields, Courtney Marroni

2025 STAR Awards Finalists

STAR Award WCSC-TV, [Your Voice, Your Choice: Live 5 Election Coverage](#)

Credits: Live 5 News

Producer of the Year Television

Merit Award WHNS-TV, [Kayla Patterson](#)

Credits: Kayla Patterson

STAR Award WHNS-TV, [SaMeia Robinson](#)

Credits: SaMeia Robinson

Reporter of the Year Radio

Merit Award WYRD-FM, [Rob Jones](#)

Credits: Rob Jones

STAR Award SC Public Radio, [Thelisha Eaddy](#)

Credits: Thelisha Eaddy

Reporter of the Year Television

Merit Award WIS-TV, [Naomi Popa](#)

Credits: Naomi Popa

STAR Award WIS-TV, [Cynthia Beasley](#)

Credits: Cynthia Beasley

Director of the Year Television

Merit Award WHNS-TV, [Courtney Marroni](#)

Credits: Courtney Marroni

STAR Award WHNS-TV, [Caitlen LaMarche](#)

Credits: Caitlen LaMarche

2025 STAR Awards Finalists

Photographer of the Year Television

Merit Award WPDE-TV, [Josh Davis](#)

Credits: Josh Davis

STAR Award WMBF-TV, [George Hansen](#)

Credits: George Hansen

Sportscaster of the Year Radio

Merit Award WNKT-FM, [Elijah Campbell](#)

Credits: Elijah Campbell

STAR Award WRHI-AM/FM, [Chris Miller](#)

Credits: Chris Miller

Sportscaster of the Year Television

Merit Award WPDE-TV, [Brandon Dunn](#)

Credits: Brandon Dunn

STAR Award WHNS-TV, [Carmine Gemei](#)

Credits: Carmine Gemei

Weathercaster of the Year Television

Merit Award WMBF-TV, [Jamie Arnold](#)

Credits: Jamie Arnold

STAR Award WHNS-TV, [Kendra Kent](#)

Credits: Kendra Kent

Personality of the Year Radio

Merit Award WTCB-FM, [Kaylin Mozdzen](#)

Credits: Kaylin Mozdzen

STAR Award WRHI-AM/FM, [Lucas McFadden](#)

Credits: Lucas McFadden

2025 STAR Awards Finalists

Personality of the Year Television

Merit Award WLTX-TV, [Christy Calcagno](#)

Credits: Christy Calcagno

STAR Award WCSC-TV, [Justin Kollar](#)

Credits: Justin Kollar

Anchor of the Year Television

Merit Award WHNS-TV, [Dana Winter](#)

Credits: Dana Winter

STAR Award WMBF-TV, [Rachel Bogle](#)

Credits: Rachel Bogle

Radio Show of the Year

Merit Award WTPT-FM, [The Rise Guys Morning Show](#)

Credits: Mattman, Fatboy, Paige

STAR Award WFBC-FM, [The Hawk and Tom Show](#)

Credits: Hawk Harrison, Tom Steele, Kato Keller, Torry Seward

Richard M. Uray Service Project of the Year Television

Merit Award WYFF 4, [Questions 4 Candidates](#)

Credits: John Humphries, Will Dillard, Kelly Hoffman

STAR Award WIS-TV, [Families Helping Families 2024](#)

Credits: WIS 10, Nell Killoy, Charles Lin

Richard M. Uray Service Project of the Year Radio

Merit Award WRHI-AM/FM, [Toys For Happiness](#)

Credits: WRHI Staff

STAR Award WNKT-FM, [Hurricane Helene Relief](#)

Credits: 107.5 The Game

2025 STAR Awards Finalists

Radio Station of the Year

Merit Award WTCB-FM, [WTCB-FM](#)

Credits: B106.7 WTCB

STAR Award WRHI-AM/FM, [WRHI-AM/FM](#)

Credits: WRHI Staff

Television Station of the Year

Merit Award WIS-TV, [WIS 10](#)

Credits: Robby Thomas

STAR Award WCSC-TV, [Live 5 News](#)

Credits: Live 5 News Team